



KIRO-TV, Inc.
2807 Third Avenue
Seattle, WA 98121

Waterfront Strategies
1010 Wisconsin Avenue
Washington, DC 20007

Contract # 322421

Schedule Dates 09/11/12-09/24/12
Advertiser Pol/Iss/House Majority Pac (16681)
Agency Waterfront Strategies (2541)
Product Political - Issue (1068)
Brand HOUSE MAJORITY PAC (133101)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name NAGELBERG,DAN
Phone/Fax /
CPE 79/86/1423
Account Types National/Political
Billing Type Standard
Comments HOUSE MAJORITY PAC
HOUSE MAJORITY PAC,

Date Entered 07/16/12
Last Modified 08/09/12
Entered By Dana Dixon
CO-OP No
Headline # 06236358
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$16,515.00
Net Total \$93,585.00
Sales Tax

Seattle (KIRO)

By Broadcast Month	Spots	Rate
Sep. 2012	126	\$110,100.00
Grand Total:	126	\$110,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/11/12-09/14/12	2	:30	9:56A- PRICE IS RIGHT			1	1	1	1			4	\$750.00	\$3,000.00	Seattle (KIRO)	THE PRICE IS RIGHT	7/16/12
2.0	Normal Line / Spot	09/11/12-09/14/12	2	:30	11P- 11:35P (PST)			1	1	1	1			4	\$1,500.00	\$6,000.00	Seattle (KIRO)	KIRO-7 11 PM<	7/16/12
3.0	Normal Line / Spot	09/11/12-09/14/12	2	:30	11:35P- LATE SHOW WITH DAVID LETTERMAN			1	1	1	1			4	\$600.00	\$2,400.00	Seattle (KIRO)	LATE SHOW LETTERMAN	7/16/12
4.0	Normal Line / Spot	09/11/12-09/14/12	3	:30	10:57A- 12P (PST)			1	1	1	1			4	\$900.00	\$3,600.00	Seattle (KIRO)	YOUNG&RESTLESS	7/16/12
5.0	Normal Line / Spot	09/11/12-09/14/12	3	:30	12P- 12:30P (PST)			1	1	1	1			4	\$450.00	\$1,800.00	Seattle (KIRO)	KIRO-7 NOON	7/16/12
6.0	Normal Line / Spot	09/11/12-09/14/12	2	:30	3:58P- 5P (PST)			1	1	1	1			4	\$750.00	\$3,000.00	Seattle (KIRO)	JUDGE JUDY	7/16/12
7.0	Normal Line / Spot	09/11/12-09/14/12	2	:30	5P- 5:30P (PST)			1	1	1	1			4	\$1,000.00	\$4,000.00	Seattle (KIRO)	KIRO-7 5 PM	7/16/12
8.0	Normal Line / Spot	09/11/12-09/14/12	2	:30	5:30P- 6P (PST)			1	1	1	1			4	\$900.00	\$3,600.00	Seattle (KIRO)	KIRO-7 5:30 PM	7/16/12
9.0	Normal Line / Spot	09/11/12-09/14/12	2	:30	6P- 6:30P (PST)			1	1	1	1			4	\$900.00	\$3,600.00	Seattle (KIRO)	KIRO-7 6 PM	7/16/12
10.0	Normal Line / Spot	09/11/12-09/14/12	4	:30	5:58A- 7A (PST)			1	1	1	1			4	\$400.00	\$1,600.00	Seattle (KIRO)	KIRO-7 MRN ED2	7/16/12
11.0	Normal Line / Spot	09/11/12-09/14/12	3	:30	7P- 7:27P (PST)			1	1	1	1			4	\$800.00	\$3,200.00	Seattle (KIRO)	ENT TONIGHT 30	7/16/12
12.0	Normal Line / Spot	09/11/12-09/14/12	2	:30	7A- 9A (PST)			1	1	1	1			4	\$300.00	\$1,200.00	Seattle (KIRO)	CBS THS MRNG-2<	7/16/12
13.0	Revised Line / Prime	09/17/12-09/24/12	2	:30	10P- HAWAII FIVE-0		1										Seattle (KIRO)	HAWAII 5-0	7/16/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

KIRO-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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13.1	Revised Line / Prime	09/17/12-09/24/12	3	:30	10P- HAWAII FIVE-0		1										Seattle (KIRO)	HAWAII 5-0	8/7/12
13.2	Normal Line / Prime	09/17/12-09/24/12	2	:30	10P- HAWAII FIVE-0		1							2	\$6,500.00	\$13,000.00	Seattle (KIRO)	HAWAII 5-0	8/9/12
14.0	Normal Line / Spot	09/15/12-09/23/12	2	:30	11P- 11:35P (PST)	1						X	X	2	\$1,500.00	\$3,000.00	Seattle (KIRO)	KIRO-7 11 PM<	7/16/12
15.0	Normal Line / Spot	09/15/12-09/22/12	2	:30	5:30P- 6P (PST)							1		2	\$750.00	\$1,500.00	Seattle (KIRO)	KIRO 7NWS	7/16/12
16.0	Normal Line / Spot	09/15/12-09/22/12	2	:30	6:30P- 7P (PST)							1		2	\$750.00	\$1,500.00	Seattle (KIRO)	KIRO 7NWS	7/16/12
17.0	Normal Line / Spot	09/15/12-09/22/12	2	:30	6:57A- KIRO 7 EYEWITNESS NEWS SAT MORNING							1		2	\$300.00	\$600.00	Seattle (KIRO)	KIRO-7 MORN-SA	7/16/12
18.0	Normal Line / Spot	09/16/12-09/23/12	2	:30	5P- 5:30P (PST)								1	2	\$750.00	\$1,500.00	Seattle (KIRO)	KIRO-7 5 PM SU	7/16/12
19.0	Normal Line / Spot	09/16/12-09/23/12	2	:30	5:30P- 6P (PST)								1	2	\$750.00	\$1,500.00	Seattle (KIRO)	KIRO7 5:30P SU	7/16/12
20.0	Normal Line / Spot	09/16/12-09/23/12	2	:30	6:30P- 7P (PST)								1	2	\$750.00	\$1,500.00	Seattle (KIRO)	KIRO7 6:30P SU	7/16/12
21.0	Normal Line / Spot	09/16/12-09/23/12	2	:30	6:57A- CBS SUNDAY MORNING								1	2	\$1,000.00	\$2,000.00	Seattle (KIRO)	SUNDAY MRN-CBS	7/16/12
22.0	Normal Line / Spot	09/17/12-09/21/12	2	:30	9:56A- PRICE IS RIGHT	4	X	X	X	X	X			4	\$750.00	\$3,000.00	Seattle (KIRO)	THE PRICE IS RIGHT	7/16/12
23.0	Normal Line / Spot	09/17/12-09/21/12	2	:30	11P- 11:35P (PST)		1	1	1	1	1			5	\$1,500.00	\$7,500.00	Seattle (KIRO)	KIRO-7 11 PM<	7/16/12

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24.0	Normal Line / Spot	09/17/12-09/21/12	2	:30	11:35P- LATE SHOW WITH DAVID LETTERMAN	4	X	X	X	X	X			4	\$600.00	\$2,400.00	Seattle (KIRO)	LATE SHOW LETTERMAN	7/16/12
25.0	Normal Line / Spot	09/17/12-09/21/12	3	:30	10:57A- 12P (PST)	4	X	X	X	X	X			4	\$900.00	\$3,600.00	Seattle (KIRO)	YOUNG&RESTLESS	7/16/12
26.0	Normal Line / Spot	09/17/12-09/21/12	3	:30	12P- 12:30P (PST)	4	X	X	X	X	X			4	\$450.00	\$1,800.00	Seattle (KIRO)	KIRO-7 NOON	7/16/12
27.0	Normal Line / Spot	09/17/12-09/21/12	2	:30	3:58P- 5P (PST)	4	X	X	X	X	X			4	\$750.00	\$3,000.00	Seattle (KIRO)	JUDGE JUDY	7/16/12
28.0	Normal Line / Spot	09/17/12-09/21/12	2	:30	5P- 5:30P (PST)		1	1	1	1	1			5	\$1,000.00	\$5,000.00	Seattle (KIRO)	KIRO-7 5 PM	7/16/12
29.0	Normal Line / Spot	09/17/12-09/21/12	2	:30	5:30P- 6P (PST)		1	1	1	1	1			5	\$900.00	\$4,500.00	Seattle (KIRO)	KIRO-7 5:30 PM	7/16/12
30.0	Normal Line / Spot	09/17/12-09/21/12	2	:30	6P- 6:30P (PST)		1	1	1	1	1			5	\$900.00	\$4,500.00	Seattle (KIRO)	KIRO-7 6 PM	7/16/12
31.0	Normal Line / Spot	09/17/12-09/21/12	4	:30	5:58A- 7A (PST)	5	X	X	X	X	X			5	\$400.00	\$2,000.00	Seattle (KIRO)	KIRO-7 MRN ED2	7/16/12
32.0	Normal Line / Spot	09/17/12-09/21/12	3	:30	6:58P- ENTERTAINMENT TONIGHT	4	X	X	X	X	X			4	\$800.00	\$3,200.00	Seattle (KIRO)	ENT TONIGHT 30	7/16/12
33.0	Normal Line / Spot	09/17/12-09/21/12	2	:30	7A- 9A (PST)		1	1	1	1	1			5	\$300.00	\$1,500.00	Seattle (KIRO)	CBS THS MRNG-2<	7/16/12
34.0	Normal Line / Spot	09/24/12-09/24/12	2	:30	11P- 11:35P (PST)		1							1	\$1,500.00	\$1,500.00	Seattle (KIRO)	KIRO-7 11 PM<	7/16/12
35.0	Revised Line / Spot	09/24/12-09/24/12	2	:30	5P- 5:30P (PST)		1										Seattle (KIRO)	KIRO-7 5 PM	7/16/12
35.1	Revised Line / Spot	09/24/12-09/24/12	3	:30	5P- 5:30P (PST)		1										Seattle (KIRO)	KIRO-7 5 PM	8/8/12

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35.2	Normal Line / Spot	09/24/12-09/24/12	2	:30	5P- 5:30P (PST)		1							1	\$1,000.00	\$1,000.00	Seattle (KIRO)	KIRO-7 5 PM	8/9/12
36.0	Normal Line / Spot	09/24/12-09/24/12	2	:30	5:30P- 6P (PST)		1							1	\$900.00	\$900.00	Seattle (KIRO)	KIRO-7 5:30 PM	7/16/12
37.0	Normal Line / Spot	09/24/12-09/24/12	2	:30	6P- 6:30P (PST)		1							1	\$900.00	\$900.00	Seattle (KIRO)	KIRO-7 6 PM	7/16/12
38.0	Normal Line / Spot	09/24/12-09/24/12	4	:30	5:58A- 7A (PST)		1							1	\$400.00	\$400.00	Seattle (KIRO)	KIRO-7 MRN ED2	7/16/12
39.0	Normal Line / Spot	09/24/12-09/24/12	2	:30	7A- 9A (PST)		1							1	\$300.00	\$300.00	Seattle (KIRO)	CBS THS MRNG-2<	7/16/12

CONFIRMATION CONTRACT

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